

Conference on Japanese Soft Power in East Asia

We thank the Consulate General of Japan in Boston for generous funding of this event.

Session 1: Trevor Incerti, Changwook Ju, Daniel Mattingly, Colin Moreshead, Frances Rosenbluth, Seiki Tanaka, and Hikaru Yamagishi. “The Logic of Soft Power Competition: Evidence From East Asia.”

- 7:00 Welcome and introductions
- 7:10 Paper presentation
- 7:35 Discussion opener from Joseph Nye, Maria Repnikova, and Atsushi Tago
- 7:50 Group discussion
- 8:25 Intermission

Session 2: Benjamin E. Goldsmith, Yusaku Horiuchi, and Kelly Matush. “Does Public Diplomacy Sway Foreign Public Opinion? Identifying the Effect of High-Level Visits.”

- 8:40 Paper presentation
- 9:05 Discussion opener from Christina Davis, Naima Green-Riley, and Tetsuro Kobayashi
- 9:20 Group discussion
- 9:55 Brief concluding remarks

Event participants:

- Amy Catalinac, New York University
- Charles Crabtree, Dartmouth College
- Graeme Davies, University of York
- Christina Davis, Harvard University
- Benjamin Goldsmith, Australian National University
- Naima Green-Riley, Harvard University
- Yusaku Horiuchi, Dartmouth College
- Trevor Incerti, Yale University
- Changwook Ju, Yale University

- Tae-hyo Kim, Sungkyunkwan University
- Tetsuro Kobayashi, Hong Kong City University
- Yoshiharu Kobayashi, University of Leeds
- Tom Le, Pomona College
- Adam Liff, Indiana University
- Sijeong Lim, Korea University
- Jennifer Lind, Dartmouth College
- Phillip Lipsky, University of Toronto
- Kelly Matush, Florida State University
- Daniel Mattingly, Yale University
- Colin Moreshead, Yale University
- Kenneth McElwain, University of Tokyo
- Joseph Nye, Harvard University
- Maria Repnikova, Georgia State University
- Daniel Smith, Harvard University
- Atsushi Tago, Waseda University
- Seiki Tanaka, University of Groningen
- Michael Thies, University of California, Los Angeles
- Mike Tomz, Stanford University
- Hikaru Yamagishi, Yale University